

JANAINA (JANE) SIEGLER

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EDUCATION

Ph.D.	2011-2015	Getulio Vargas Foundation (FGV) Business School of São Paulo – Triple Crown Accredited: AACSB, EQUIS, Association of MBAs Sao Paulo, Brazil Dissertation: Supply Chain Turbulence: The Impact of a Mid-Range Event in a Multi-Tier, Multi-Dimension Supply Chain Co-Advisors: Luiz Brito (FGV) Barbara Flynn (Indiana University)
Visiting Scholar	2013-2015	Indiana University Kelley School of Business Indianapolis, Indiana
MS	2009	University of São Paulo Ribeirão Preto, Sao Paulo, Brazil Concentration: Organizational Management
MBA	2006	Centro Universitario do Triangulo Mineiro Uberlandia, Minas Gerais, Brazil Concentration: Human Resource Management
M.Ed.	2006	Centro Universitario do Triangulo Mineiro Uberlandia, Minas Gerais, Brazil Concentration: Teaching in Higher Education
MBA	2001	Federal University of Uberlândia Uberlandia, Minas Gerais, Brazil Concentration: Finance
BS	1997	Federal University of Uberlândia Uberlandia, Minas Gerais, Brazil Major: Business Administration (Honors)

ACADEMIC EXPERIENCE

2023 - Current Associate Professor w/ Tenure	Butler University
2018 - 2023	Assistant Professor
	Lacy School of Business, Indianapolis, Indiana
	Classes taught
	DATA648 Masters of Science and Data Analytics Program,
	Capstone Course, Supply Chain Analytics
	Summer and Fall
	MBA-540 Operations and Supply Chain Analytics

		<p>Fall, Spring, and Summer</p> <p>Online and In-person</p> <p>MBA-505 Gateway</p> <p>Fall, Spring, and Summer</p> <p>Online and In-person</p> <p>MBA-595 Special Topics - Intro to OM&SCM</p> <p>Online and In-person</p> <p>MS-495/IB-495 Special Topics: Global and Sustainable Supply Chains – In-person and hybrid</p> <p>MS-350 Operations Management</p> <p>Online and In-person</p> <p>MBA-571 Global Business Experience, Study Abroad</p> <p><i>Germany and the Czech Republic</i>, Fall 2019 and 2022</p> <p><i>Panama</i>, Fall 2023 and 2024</p> <p><i>London and Paris</i>, Spring 2024</p> <p>ID-190 Butler Covid-19 Course for Freshmen</p> <p>Online</p> <p>7 Undergrad Students' Research Projects</p> <p>4 Independent Studies and 3 Honors Thesis</p> <p>39 Graduate Students' Research Projects</p> <p>24 Independent Studies and 15 other research projects</p>
2021-2022	International Adjunct Faculty	<p>NKU in partnership with PSG, Coimbatore, India</p> <p>MGT-641 Global Supply Chain Management</p> <p>2021/2022– winter term, online</p> <p>Summer 2022 – In person (Coimbatore, India)</p> <p>MGT-643 Logistics, Warehousing, and Distribution</p> <p>Summer 2022 – In person (Coimbatore, India)</p>
2016-2018	Assistant Professor	<p>Northern Kentucky University</p> <p>Haile/U.S. College of Business, Highland Heights, Kentucky</p> <p>Courses taught</p> <p>MGT-305 Operations Management in Business</p> <p>Hybrid and in-person</p> <p>MBA-605 Operations in a Global Environment</p> <p>Business and National Culture (Spring Break in Ireland)</p>
2015-2016	Adjunct Professor	<p>Indiana University</p> <p>Kelley School of Business, Indianapolis, Indiana</p> <p>Courses taught: Purchasing, Operations and Supply Chain Management, Organizational Behavior</p>
2011-2015	Research Assistant	<p>Fundacao Getulio Vargas (FGV)</p> <p>Business School of São Paulo, Sao Paulo, Brazil</p> <p>Courses taught: Operations Management, Research Methods</p>
2009-2011	Assistant Professor Department Chair	<p>Universidade de Uberaba</p> <p>School of Business, Uberlandia, Minas Gerais, Brazil</p> <p>Courses taught; Management Theories, Organizational Behavior</p>
2007- 2013	Senior Lecturer	<p>Escola de Administracao, Marketing e Comunicacao</p> <p>Uberlandia, Minas Gerais, Brazil</p>

2007 - 2009	Research Assistant	Courses taught: Management Theories (MBA), Leadership (MBA), Basic Finance (MBA), Research Methods (MBA) University of São Paulo Business and Management School Ribeirao Preto, Sao Paulo, Brazil Courses taught: Human Resources Management, Organizational Behavior
1997-2007	Principal	Escola de Estetica do Triangulo Uberlandia, Minas Gerais, Brazil
2003 – 2006	Lecturer	Centro Universitario do Triangulo Uberlândia, MG, Brazil Course taught: Entrepreneurial mindset and Small Business Management

PEER-REVIEWED JOURNAL PUBLICATIONS

1. Calfeffi, M., Magalhaes, E., Negrao, L.; Thurer, M.; Siegler, J. (2026) Building a Pathway of GenAI-Enabled Capabilities for Supply Chain Management. Accepted for publication at the *International Journal of Production Research* on February 17, 2026. ABDC list: A
2. [Kinney, Y.](#), [Siegler, J.](#) and [Fernhaber, S.A.](#) (2024), "From pledge to action: integrating racial diversity into the supply chain", *Equality, Diversity and Inclusion*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/EDI-05-2023-0157>
ABDC list: B, 5-year impact factor of 2.3, cite score of 4.5, and Cabell's acceptance rate of 19%.
3. [Martins, R.](#), [Siegler, J.](#), [Freitas, J.S.](#), [Santos, L.F.M.d.](#), [Barroso, M.B.C.](#) and [Macedo, R.d.C.](#) (2024), "Repertory grid technique and Honey's content analysis: a methodological application to advance qualitative research in OSCM", *International Journal of Physical Distribution & Logistics Management*, Vol. 54 No. 7/8, pp.802-828. <https://doi.org/10.1108/IJPDLM-01-2023-0054>
ABDC list: A, 5-year impact factor of 8.6, cite score of 11.2, and Cabell's acceptance rate of 9%, considered one of the top journals in the field of OSCM.
4. Bowen, F., & Siegler, J. (2024). Self-organizing maps: a novel approach to identify and map business clusters. *Journal of Management Analytics*, 1–19. <https://doi.org/10.1080/23270012.2024.2306628>
ABDC list: C, impact factor of 5.9, cite score of 10.9, Q1 Impact Factor Best Quartile and Q1 CiteScore Best Quartile.
5. Bowen, F., & Siegler, J. (2024). The role of visibility in supply chain resiliency: Applying the Nexus supplier index to unveil hidden critical suppliers in deep supply networks. *Decision Support Systems*, Volume 176, January 2024, 114063. DOI <https://doi.org/10.1016/j.dss.2023.114063>.
ABDC list: A*, impact factor of 7.5, cite score of 12.5, and Cabell's acceptance rate of 11%
Available at <https://www.sciencedirect.com/science/article/abs/pii/S0167923623001380>
6. Biallas, M; Hoffman, A.; Miller, T.; Schnibben, K.; Siegler, J. (2023). Risk Management and Resiliency: Evaluating the Future of Walmart's Global Supply Chain Using the Supply Chain Resiliency Theory. *Empirical Economics Letters*, 22, Special Issue 3, August 2023, ISSN 1681 8997
ABDC list: C. <http://www.eel.my100megs.com/volume-22-number-august-3-special-issue.htm>

7. Bowen, F.; Gentler-Genitty, C.; Siegler, J.; Jackson, M. (2022) "Revealing Underlying Factors of Absenteeism: A Machine Learning Approach". *Frontiers in Psychology*.
<https://doi.org/10.3389/fpsyg.2022.958748>. Impact Factor: 4.32
 Available at <https://www.frontiersin.org/articles/10.3389/fpsyg.2022.958748/full>
8. Siegler, Jane; Bidlack, Angelyn; and Harrison, Sarah (2022) "Sustainability Across the Supply Chain: A Case Study in the Automotive Industry," *Journal of Vincentian Social Action*: Vol. 6: Iss. 2, Article 8.
 Available at: <https://scholar.stjohns.edu/jovsa/vol6/iss2/8>
9. Armie, M.; Goodyear, K.; Summers, M.; Siegler, J. (2022) The Complexities of Honda's Supply Chain & Associated Risks: understanding suppliers & customers, industry differentiators, and market locations. *Operations and Supply Chain Management*. Vol. 15, No. 4, 2022, pp. 528 – 537.
 ABDC list: C. Cabell's acceptance rate: 37%
 Available at: <https://www.journal.oscm-forum.org/publication/article/the-complexities-of-hondas-supply-chain--associated-risks-understanding-suppliers--customers-industr>
10. Bidlack, A.; Fisher, J.; Hussey, L; Rudner, A. and Siegler, J. (2021) "From Grain to Glass to Covid-19" *International Journal of Teaching and Case Studies*. 11(4), 358-374.
 Cabell's acceptance rate: 11-20%
 Available at: <<https://www.inderscience.com/info/inarticle.php?artid=112749>>
11. Siegler, J. (2020) "How Miami Became the Gateway for Flowers in the U.S." *International Journal of Teaching and Case Studies*. Vol. 11, No. 3, p. 208-222.
 Cabell's acceptance rate: 11-20%
 Available at: <<https://www.inderscienceonline.com/doi/abs/10.1504/IJTCS.2020.111136>>
12. Martins, R. Siegler, J.; Souza-Junior, A.; Flynn, B.; Martins, G. (2019) Go Global or Stay Local? Understanding How Fiscal Incentives Reshape Supply Networks. *Revista de Administração Contemporânea*. RAC, Maringá, v. 23, n. 5, S.I. Technology Amazon, art. 4, pp. 654-671, September/October 2019. Cabell's acceptance Rate: 9-10%
 Available at: <<https://rac.anpad.org.br/index.php/rac/article/view/1359/1406>>
13. Souza-Júnior, A.; Martins, R.; Siegler, J. Soares-Filho, A. (2019) Building Country-Specific Advantages (CSA): Understanding How FTZ Incentives Impact Strategic Plant Location and Buyer-Supplier Relationships. *Iberoamerican Journal of Industrial Engineering*, Florianópolis, SC, Brasil, V.11, N.21, P.70 - 95, 2019.
 Available at: <<http://incubadora.periodicos.ufsc.br/index.php/IJIE/article/view/v11n2105>>
14. Vilarinho, A., Liboni, L. B., & Siegler, J. (2019). Challenges and opportunities for the development of river logistics as a sustainable alternative: a systematic review. *Transportation Research Procedia*, 39, 576-586.
 Cabell's acceptance Rate: 30-40%
 Available at:< <https://www.sciencedirect.com/science/article/pii/S2352146519301474>>
15. Rodrigues, A. C., Martins, R. S., Wanke, P. F., & Siegler, J. (2018). Efficiency of specialized 3PL providers in an emerging economy. *International Journal of Production Economics*, 205, 163-178.
 Cabells Acceptance Rate: 20%
 Available at: <<https://www.sciencedirect.com/science/article/abs/pii/S0925527318303827>>

16. King, B.; Pollard, T. Rice, J.; Siegler, Janaina. (2019). Assigning Triage Patients to Treatment Rooms in a Hospital Emergency Department. *International Journal of Clinical & Medical Informatics*, v.2, issue 2, 71-81.
Available at: <<http://www.tridhascholars.org/pdfs/assigning-triaged-patients-to-treatment-rooms-in-a-hospital-emergency-department-ijcmi-2-1019.pdf>>
17. Vilela, R.; Martins, R.; Siegler, J. (2018). Competencies of High Performance Logistics Professionals in Emerging Economies. *International Journal of Logistics Systems and Management (IJLSM)*. Vol.31 No.4, p.506-530, 2018.
Cabell's acceptance rate: 11-20%
Available at: <<https://www.inderscienceonline.com/doi/pdf/10.1504/IJLSM.2018.096086>>
18. Silva, C.; Siegler, J. Flynn, B. Sa, M. (2017) "The "Indy Way": Lessons from Brazilian Sugarcane Ethanol and Indycar Partnership." *Journal of Operations and Supply Chain Management*, v. 10, n. 2, July-December 2017, p. 56-70.
Cabell's acceptance rate: 30-40%
Available at: <http://bibliotecadigital.fgv.br/ojs/index.php/joscm/article/view/70920/pdf_42>
19. Biazzin, C.; Siegler, J. (2016) Super Formula Case for Project Management Courses: Improving the Project Statement of Work. *Operations Management Education Review* (10), p. 91-102, 2016.
Cabell's acceptance rate: 40%
Available at: <<https://www.thecasecentre.org/programmeAdmin/products/view?id=145169>>
20. Siegler, J.; Biazzin, C.; Fernandes, A. R. (2014) Fragmentation of scientific knowledge in administration: a critical analysis. *RAE-Revista de Administração de Empresas*, 54 (2), p. 254-267, 2014.
Cabell's acceptance rate: 4-6%
Available at:
<https://rae.fgv.br/sites/rae.fgv.br/files/artigos/fragmentacao_do_conhecimento_cientifico_em_administracao_uma_analise_critica.pdf>
21. Tavares, R. Villar, C., Siegler, J. (2013) Responsiveness in the supply chain: a possible decision-driver for location of new subsidiaries? *Journal of Operations and Supply Chain Management*. 6, p. 26-41, 2013.
Cabell's acceptance rate: 30-40%
Available at:
<<http://bibliotecadigital.fgv.br/dspace/bitstream/handle/10438/26919/9201.pdf?sequence=1&isAllowed=y>>
22. Yen-Tsang, C.; Siegler, J.; Csillag, J. M. (2012) Theory of reasoned action for continuous improvement capabilities: a behavioral approach. *RAE - Revista de Administração de Empresas*. 52, p. 546-564, 2012.
Cabell's acceptance rate: 4-6%
Available at: <<https://rae.fgv.br/rae/vol52-num5-2012/theory-reasoned-action-continuous-improvement-capabilities-behavioral-approach>>
23. Siegler, J. M., & Schulz, A. (2011). A teoria ética utilitarista e seu impacto nos processos decisórios das instituições de ensino superior. *Revista Idea*, 1(1).
acceptance rate: 40%
Available at: <<http://www.esamcuberlandia.com.br/revistaidea/index.php/idea/article/view/7>>

PRJs MANUSCRIPTS UNDER REVIEW

- Siegler, J., Stobart, C., Calefi, M. Towards Resilient Health Care Supply Chains: Lessons from Nationwide IV-Saline Shortages. *International Journal of Production Economics*. Submitted on November 2025, currently in the first round of revise and resubmit.
- Siegler, J.; Flynn, B.; Brito, L. Behavioral Micro-Foundations of Supply Chain Event Propagation: Field Evidence from Multi-Tier Networks. *Journal Of Operations Management*. Submitted on February 27, 2026 – Under review.
- Siegler, J. Capacity, Not Price: The 2026 Jones Act Waiver as a Natural Experiment in U.S. Maritime Logistics. *International Journal of Operations Management*. Submitted on June 14, 2026. Under review.
- Siegler, J., Lee, K., Gamble, D. When innovative digital tools meet real-world business challenges to enhance students' learning experience in business education? The case of the MBA program. Submitted to *Decision Sciences Journal of Innovative Education* May 2025. Passed initial screening and waiting for first review.
- Logan, Siegler, J.; Callefi, M. (2025). Maritime Regulations and Supply Chain Disruptions: Evaluating the Jones Act's Role in U.S. Submitted to *International Journal of Logistics Management* (IJLM-03-2025-0182) has passed initial screening and is now awaiting reviewer selection.
- Judd, A., Gyles, C., Lynn, C., Siegler, J. The Impact of Investment Protection Laws in Shaping Foreign Direct Investment Outcomes: A Comparative Analysis of Panama, Argentina, and Venezuela. Submitted to *Latin American Policy* in April 2025 and is currently under revise and resubmit.

PAPERS IN PROGRESS

- Siegler, J.; Flynn, B.; Brito, L. "Stone Skipping Theory for Supply Chain Event Propagation" Draft completed, being prepared for submission. Main target: *Management Science and Operations Management*.

OTHER INTELLECTUAL CONTRIBUTIONS: CONFERENCE PROCEEDINGS

1. Souza, T., Bueno, A., Callefi, M., & Siegler, J. *Proposed PDCA-structured improvement plan for the transition to Poka-Yoke 4.0*. 32nd International Joint Conference on Industrial Engineering and Operations Management (IJCIEOM), Aveiro, Portugal, June 22-24, 2026.
2. Nelson, H., Paixao, T., Earley, T., Alwan, M., Siegler, J., & Callefi, M. H. (2026, April 18–23). *BMW and Audi's supply chain cluster and its effect on workforce recruitment, development, and retention* [Conference paper]. 35th International Association for Management of Technology (IAMOT) Conference, Cairo, Egypt, (2026, April 18–23)
3. Martins, C.; Scarpin, M.; Siegler, J. Sustainable Innovation in Supply Chains: The Case of Amazonian Bioeconomy Foods. Proceedings of *Decision Sciences Institute Annual Conference*. Orlando, FL, November 2025.
4. Siegler, J., Callefi, M., Silva, E., Santa-Eulalia, L., Mosconi, E. "Supply Chain Analytics: Conceptualizing Complexity with the DNA Metaphor. *34th IAMOT Annual Conference*. Montreal, Canada, June 2025

5. Lamb, K., Mesta, R., Miller, S., Pullins, K., and Siegler, J. "London and Paris: A Path to Net-Zero Carbon Emissions. *34th IAMOT Annual Conference*. Montreal, Canada, June 2025
6. Callefi, M.; Siegler, J. Generative AI in Supply Chain Resource Orchestration: A Conceptual Perspective. *IFAC MIM2025*, Trondheim, Norway, July 2025
7. Mack, H.; Mesa, M.; Tricker, E.; Siegler, J.; Bowen, F. (2024). Impacts of Brexit's Immigration Policies on the United Kingdom's Agriculture Labor Market. *Business and Modern Slavery Research Conference*, University of Sussex Business School, Brighton, UK
8. Bowen, F. R., Siegler, J., Freitas de Paula, V., & Freitas, V. (2024). The Role of Market Sensing and Sustainable Supply Chain Innovation. *International Purchasing and Supply Education and Research Association (IPSERA) Conference*. Rio de Janeiro, Brazil.
9. Martins, R.; Siegler, J.; Freitas, J.; Barroso, M.; Macedo, R. (2023). Advancing Qualitative Research in O&SCM: The Repertory Grid Technique XLVII ENCONTRO DA ANPAD - EnANPAD, São Paulo, 26 a 28 de Setembro, 2023. Main ISSN: 2177-2576. **Runner-up, Best Paper Award**
10. Harris, L.; Siegler, J. Bowen, F. (2023). "A Century Old Law and its Impact on US Logistics Bottlenecks on Covid-19 Age". Accepted for the *Proceedings of Decision Sciences Institute Annual Conference*. Atlanta, November 2023.
11. Freitas de Paula, V.; Siegler, J.; Bowen, F.; Freitas, V. (2023) Managing a small luxury salon and a family: challenges and opportunities. *9th International Community, Work & Family Conference*, June 14-17, 2023, Rio de Janeiro, Brazil.
12. Rodriguez, Y.; Siegler, J.; Fernhaber, S (2023). Supply Chain Diversity - From Pledge to Action. *Proceedings of Midwest Decision Sciences Institute Annual Conference*. Ball State University, Muncie, IN, April 7-8, 2023.
13. Biallas, M; Hoffman, A.; Miller, T.; Schnibben, K.; Siegler, J. (2023). Risk Management and Resiliency: Evaluating the Future of Walmart's Global Supply Chain Using the Supply Chain Resiliency Theory. *Proceedings at International Conference on Contemporary Research in Management (ICCRM)*, PSG Institute of Management, Coimbatore, India, January 11-12, 2023 **Best Paper Award, Decision Science & Operations Management Track**
14. Bowen, F.; Lashbrook, N. Siegler, J.; Gentle-Genitty, C.; Jackson, M.; Mitchell, L. (2022) Revealing Underlying Factors of Absenteeism: A Machine Learning Approach. *Proceedings of 53rd Decision Sciences Institute Annual Conference*. Houston, TX, November 19-21, 2022. **Best Regional Conference Paper Award**
15. Siegler, J. (2022). Sustainability Across the Supply Chain: A Case Study in the Automotive Industry. *19th Annual Global Business Research Symposium: Building a Better Future: Restoration, Resilience, and Sustainability*. Tobin College of Business St. John's University Rome Campus. June 29-July 1, 2022. **Best Paper and Best Discussant Award**
16. Bowen, F.; Skinner, J. Siegler, Gentle-Genitty, C.; Jackson, M.; Mitchell, L. A (2022). A Machine Learning Approach for Investigating Underlying Factors of Absenteeism. *Global Business Research Symposium*, Rome, June 2022.

17. Gamble, D.; Nordwig, M.; Shelley, A.; Siegler, J. (2022) Dick's Sporting Goods Supply Chain Risk of Repeat Tier Two Suppliers. *Proceedings of 12th European Decision Science Institute Conference*, Dublin, Ireland, May 2022.
18. Bowen, F.; Lashbrook, N. Siegler, J.; Gentle-Genitty, C.; Jackson, M.; Mitchell, L. (2022) Revealing Underlying Factors of Absenteeism: A Machine Learning Approach. *Proceedings of Midwest Decision Sciences Institute Annual Conference*. Oakland University, Detroit, MI, April 8-9, 2022, Virtual. **Stan Hardy Best Conference Paper Award**
19. Siegler, J.; Xu, H. (2022). Cybersecurity and Supply Chain Resiliency: A Research Framework. *Midwest Decision Sciences Institute Annual Conference*. Oakland University, Detroit, MI, April 8-9, 2022, Virtual
20. Masse, M.; Siegler, J.; McCormick, M. (2022). Nearshoring the Semiconductor Supply Chain: Analysis of Risks and Capabilities. *Proceedings of Midwest Decision Sciences Institute Annual Conference*. Oakland University, Detroit, MI, April 8-9, 2022, Virtual
21. Armie, M.; Goodyear, K.; Summers, M.; Siegler, J. "The Complexities of Honda's Supply Chain & Associated Risks: Understanding Suppliers & Customers, Industry Differentiators, and Market Locations" *Proceedings of the 2022 IPSERA Conference*, Jonkoping, Sweden, April 10-13, 2022
22. Keller, N.; Siegler, J.; Puleo, V. (2022) Supply Chain Resiliency & Enterprise Risk Management Process Comparison: utilizing the Pharmaceutical Industry's Supply Chain and Management & Efficiency Ratios. *WRIA Western Risk and Insurance Association Annual Conference*, Honolulu, HI, January 5-8 January 2022 virtual.
23. Bowen, F., Siegler, Janaina (2021). Unveiling Hidden Critical Suppliers in Deep Supply Networks. *Proceedings of the Decision Sciences Institute Annual Conference*. Virtual, November 2021.
24. Bowen, F., Siegler, Janaina (2021). A Data-Driven Approach to Identify Hidden Critical Suppliers in Complex Multi-Tiers Multi-Level Supply. *Proceedings of the IEEE International Conference on Technology Management, Operations and Decisions (IEEE ICTMOD)*, Marrakesh, Morocco, November 2021. **Best Paper Award.**
25. Keller, N.; Siegler, J.; Puleo, V. (2021) The Impact of the Pharmaceutical Industry's Supply Chain on Risk Management and Insurance. *CSCMP Academic Research Symposium*, Atlanta, GA, Virtual, September 2021.
26. Siegler, J.; Bowen, F. Schmierer, M.; Harrison, S. (2021). Indiana's Manufacturing: Towards Resilient Supply Networks. *Proceedings 28th EurOMA Conference*. Berlin, Germany, Virtual, June 2021.
27. Collins, C.; Curnutt, M.; Evans, A.; Maletta, A.; Siegler, J. (2021) Metals and Plastics Business Clusters: Understanding Intrinsic Supply Chain Risks & Resilience Challenges. *Proceedings of Midwest Decision Sciences Institute Annual Conference*. Bowling Green, KY, April 9-10, 2021, Virtual.
28. Rodrigues, A. Martins, R. Siegler, J. (2020) Os Efeitos da Dependência nos Relacionamentos Interorganizacionais: O caso da Satisfação no Setor de Prestação de Serviços de Logística no Brasil. *XLIV ENCONTRO DA ANPAD - EnANPAD 2020 Evento on-line - 14 a 16 de outubro de 2020 - 2177-2576 versão online*. **Best Paper Award.**

29. Bowen, F., Siegler, Janaina (2019). Business Cluster Identification Leveraging Self-Organizing Maps. *50th Annual Meeting of the Decision Science Institute*. New Orleans, LA, November 2019. **Runner up in the best paper award international** competition.
30. Daud, L. R.; Paula, V. M. F. De; Paula, V. A. F. De; Siegler, J. (2019) Movimentando os Esqueletos: Gestão da Cultura e dos Valores Organizacionais em uma Academia. *Proceedings of XXII SEMEAD, Seminários de Administração*, São Paulo - 6, 7 e 8 de Novembro.
31. Bowen, F., Siegler, Janaina (2019). Business Cluster Identification Leveraging Self-Organizing Maps. *Proceedings of 3rd International Symposium on Supply Chain 4.0: Challenges and Opportunities of Digital Transformation, Intelligent Manufacturing and Supply Chain Management 4.0*, ISSC4 - 2019, October 24-28th, Indianapolis, USA. **Best Paper Award**.
32. Bowen, F., Siegler, Janaina (2019). Self-Organizing Maps: A Better Way to Identify and Map Business Clusters. *Proceedings of Midwest Decision Sciences Institute Annual Conference*. Indianapolis, IN, September 2019. **Best Paper Award**.
33. King, B.; Pollard, T. Rice, J.; Siegler, Janaina. (2019) Assigning Triaged Patients to Treatment Rooms in a Hospital Emergency Department. *Proceedings of 2019 Midwest Decision Sciences Institute Annual Conference*. Indianapolis, IN, September, 2019.
34. Araújo, C. X. De O.; Freitas, V.; Siegler, J. (2019) Gestão de Pessoas na Execução de Projetos: Como a Participação em Equipes de Projetos em Empresas Juniores Contribui para o Desenvolvimento de Habilidades Profissionais. *XXII SIMPOI - Simpósio de Administração da Produção, Logística e Operações Internacionais*. São Paulo, Brasil - 22, 23 e 24 de Agosto de 2019.
35. Cunha, S. S.; Freitas, V.; Siegler, J. (2019) Aplicação do Gerenciamento de Projetos na Indústria Cinematográfica: Estudo de Casos Múltiplos. *XXII SIMPOI - Simpósio de Administração da Produção, Logística e Operações Internacionais*. São Paulo, Brasil - 22, 23 e 24 de Agosto de 2019
36. Siegler, J.; Rodrigues, A.; Martins, A. (2019) "A Deadly Flu Season in the U.S.: Strong Virus or a Supply Chain Problem?" *Proceedings 26th EurOMA Conference. Hanken School of Economics, Helsinki, Finland, June 2019*.
37. Bernardino, F.; Siegler, F.; Tavares, M. (2019) "LPI: An Expanded Analysis of Countries' Logistic Efficiency". *Proceedings 26th EurOMA Conference. Hanken School of Economics, Helsinki, Finland, June 2019*.
38. Siegler, J.; Rodrigues, A.; Martins, A. (2019) "IV-Bag Shortage and a Deadly Flu Season: Supply Chain Risk Management Lessons". *30th POMS Annual Conference*. Washington, DC, May 2019.
39. Martins, R.; Siegler, J.; Martins, G. (2019) "FTZs and Production Networks: Supplier Relationships as Value Capture Strategies". *Proceedings 30th POMS Annual Conference*. Washington, DC, May 2019.
40. Silva, C.; Siegler, J.; Scarpin, M.; Scarpin, J. (2018) "Are Long Term Relationships Really Good?" *49th Annual Meeting of the Decision Science Institute*. Chicago, Ill, November 2018.
41. Siegler, J.; Pereira, S.; Figueiredo, J.; Vasconcellos, L. (2018) "Full Circle OM&SCM Active Learning Exercise: From Product Design to Sales Trough Marketing Research And QFD". *49th Annual Meeting of the Decision Science Institute*. Chicago, Ill, November 2018.

42. Martins, R.; Rodrigues, A. C., Gomes, G. Siegler, J.; Flynn, B. (2018) "Explorando a Capacidade Operacional em Redes de Suprimentos: Os Efeitos das Práticas Colaborativas e da Integração na Capacidade de Reconfiguração". *Proceedings XXXVI EnANPAD (Brazilian Academy of Management)*, October, Curitiba, Brazil, 2018.
43. Vilarinho, A., Liboni, L. B., & Siegler, J. (2018). Challenges and opportunities for the development of river logistics as a sustainable alternative: a systematic review. *3rd International Conference Green Cities - Green Logistics for Greener Cities*. Szczecin, Poland, 13-14 September 2018
44. Thackeray, M.; Siegler, J. (2018) Using the Passion for Superbowl to Learn about Project Management. Management and Organizational Teaching Behavior Teaching Society. *Proceedings of 2018 MOBTS* Conway, South Carolina, June, 2018.
45. Silva, R.; Siegler, J. (2018) "Same company hit by the twin hurricanes: Why different supply chain collaboration strategies?" *Proceedings of 29th POMS Annual Conference*. Houston, TX, May 2018.
46. Siegler, J., Silva, C.; Scarpin, M.; Scarpin, J. (2018). "Testing the Theory of Divorce as a Metaphor for Strategic Buyer–Supplier Relationship Dissolution" *29th POMS Annual Conference*. Houston, TX, May 2018.
47. Sa, M., Siegler, J. (2018) "What Will You be When You Grow Up? Challenges Supporting the Development of Right Competencies" *29th POMS Annual Conference*. Houston, TX, May 2018.
48. Pendleton, L., Siegler, J. (2018) "I've been Chain-ged". *Proceedings of 2018 Midwest Decision Sciences Institute Annual Conference*. Indianapolis, IN, April, 2018.
49. Siegler, J.; Flynn, B.B. (2017) "Dissemination of Change Initiatives in Brazilian Supply Chains". *48th Annual Meeting of the Decision Science Institute*. Washington, DC, November 2017.
50. Siegler, J. Ni, J. Silveira, R. (2017) "Decreasing the Gap Between Industry and Academia: The Central Ohio River Business Association Case. *48th Annual Meeting of the Decision Science Institute*. Washington, DC, November 2017.
51. Siegler, J. Sigler, T. (2017) "How Miami Became the Gateway for Flowers in the U.S." *Proceedings of Midwest Academy of Management*, Chicago, IL, October 2017.
52. Rodrigues, A.C.; Martins, R.; Siegler, J. Macedo, R. (2017) "Antecedents of the Efficiency of Refrigeration Services' Third-Party Logistics (3PL) Providers: A Study on Brazilian Market". *Proceedings 2017 EnANPAD (Brazilian Academy of Management)*, September, Sao Paulo SP, Brazil, 2017
53. Siegler, J. Hughes. S. (2017) Disrupt or be Disrupted: Rethinking Auto Industry Supply Chain in a Big Data World". *First International Symposium on Supply Chain 4.0: Trends, Challenges and Opportunities from the 4th Industrial Revolution*, August 28-29, 2017, Limeira, Brazil.
54. Siegler, J. Silveira, R. (2017) "Freight Modal Shift from Road to Waterway: What matters to Industrial Shippers?" *28th Annual Production and Operations Management Conference*. Seattle, WA, May 2017
55. Siegler, J; Frausto, M.; O'Brien, M.; Buchwald, J.; Mason, J.; Bridge, C., Hart, J.; Ilhardt, T.; Delane, M. (2017) "Student Led Events: Using a 5K Walk/Run Event to Teach Service Operations and Supply Chain

- Management". *2017 Midwest Decision Sciences Institute Annual Conference*. Grand Rapids, Michigan, April, 2017.
56. Silva, C.S.; Siegler, J.; Flynn, B.B. (2017) "The Power of Indy 500 to Improve the Partner Companies". *2017 Midwest Decision Sciences Institute Annual Conference*. Grand Rapids, Michigan, April, 2017.
 57. Martins, R., Siegler, J., Flynn, B., De-Souza, A. (2016) "Go Global or Stay Local? Understanding How Artificial Incentives Reshape Supply Networks" *47th Annual Meeting of the Decision Science Institute*. Austin, TX, November 2016
 58. Flynn, B. Siegler, J., Bradaschia, M. (2016) "Alignment of Resilience Capability with Supply Network Structure" *47th Annual Meeting of the Decision Science Institute*. Austin, TX, November 2016
 59. Siegler, J. "Avalanche of Information and Technology: Let's Use Them!" *47th Annual Meeting of the Decision Science Institute*. Austin, TX, November 2016
 60. Siegler, J.; Flynn, B.B.; Tatikonda, M.; Brito, L.; Tate, W. (2016) "Impact of Focal-Firm Events on Their Multi-Tier Supply Chains." *27th Annual Production and Operations Management Conference*, Orlando, FL, USA, 2016
 61. Castro-Junior, J. C.; Cazarini, E.; Siegler, J.; Silva, E.L. "Entrepreneurship as an Undergraduate Basis and Its Impacts on the Development of the Innovation Technology Center." Full Paper. Proceedings of CIO-ICIEOM-IIE-AIM International Joint Conference (IJC2016). July 2016 - TECNUN-School of Engineering - San Sebastián, Spain, July 2016
 62. Siegler, J.; Paula, V.; Paula, V. (2016) "Impacts on the Supply Chain: The Case of Volkswagen's Diesel Emissions." *2016 POMS 27th Annual Conference*, Orlando, FL, USA, 2016
 63. Pereira, S.; Ravara, A.; Siegler, J.; Flynn, B. (2016) "The Worst Environmental Disaster in Brazil and Its Impact." *2016 POMS 27th Annual Conference*, Orlando, FL, USA, 2016
 64. Flynn, B., Siegler, J.; Bradaschia, M.; Pereira, S. "Comparative Analysis of Resilience by Supply Network Structure." Proceedings 23rd EurOMA Conference. June 2016, Norwegian University of Science and Technology (NTNU), Trondheim, Norway, June 2016
 65. Siegler, J.; Ravara, B.; Pereira, S.; Flynn, B. "The Samarco Accident in Brazil: Industry and Supply Chain Impacts." Proceedings 5th P&OM World Conference (joint conference of POMS, EurOMA and JOMSA, held every four years, August 2016, Havana, Cuba, 2016.
 66. Siegler, J.; Flynn, B.B.; Tatikonda, M.; Brito, L. (2015) "Propagation of a change through a supply chain: skipping stones." *POMS 26th Annual Conference*, Washington, DC, 2015.
 67. Siegler, J.; Flynn, B.B.; Tatikonda, M.; Brito, L. (2014) "What leads to trust in buyer-supplier relationships?" *POMS 25th Annual Conference*, Atlanta, GA, 2014.
 68. Siegler, J. Brito, L. A.L. (2014) Revisiting behavioral economics and its implications on buyer-supplier relationships. *POMS 25th Annual Conference*, Atlanta, GA, 2014.
 69. Campos, Luis; Siegler, J. Fernandes, A. (2014) The influence of uncertainty avoidance in BSRs. *POMS 25th Annual Conference*, Atlanta, GA, 2014.

70. Siegler, J; Biazzin, C.; Miniussi, J. (2014) "EBX bankruptcy: the irrationalities and operations implications." *POMS 25th Annual Conference*, Atlanta, GA, 2014.
71. Siegler, J. Brito, L.A.L. (2013) "Buyer-supplier relationships: the human behavior influence in value creation." Doctoral Consortium, Academy of Management Conference, Orlando, FL, 2013.
72. Biazzin-Villar, C.; Tescari, F.; Siegler, J. Quaglia J.L. "Percepção de incerteza e assimetria de informação em gestão de projetos". Proceedings XXXVI EnANPAD (Brazilian Academy of Management), September, Rio de Janeiro, Brazil, 2013.
73. Siegler, J. Brito, L. A.L.. "Revisiting Behavioral: o estado da arte da pesquisa de comportamento humano em operacoes". Academy of Management, December, Sao Paulo, Brazil, 2013.
74. Tescari, F. Villar, C.; Siegler, J. Uncertainty in operations management: an uncertain construct definition. Proceedings POMS 24rd Annual Conference, Denver, CO, 2013.
75. Siegler, J. Villar, C. Behavioral operations or experimental operations? Proceedings POMS 24rd Annual Conference, Denver, CO, 2013.
76. Villar, C.; Santos, E.; Siegler, J.; Silva, R. Environment-organization relationship under an operations perspective: theories and research. Proceedings POMS 24rd Annual Conference, 2013, Denver, CO, 2013.
77. Silva, R.; Villar, C.; Siegler, J. Estratégia de operações internacionais, decisões de localização e responsividade: estudo exploratório em uma multinacional de commodities. XV Simposio de Administração da Produção, Logística e Operações Internacionais, São Paulo, Brazil, **Best Paper Award, Proceedings, 2012.**
78. Villar, C.; Siegler, J.; Andrade, J.; Gavronski, I. Short term pain, long term gain: value creation and capture of sustainable initiatives in supply chain. Proceedings 4th P&OM World Conference (joint conference of POMS, EurOMA and JOMSA), Amsterdam, Netherlands, 2012.
79. Chen, Y.T; Csillag, J. M.; Siegler, J. Behavioral operations: applying the theory of reasoned action in continuous improvement capabilities. Proceedings XXXVI EnANPAD (Brazilian Academy of Management), Rio de Janeiro, Brazil, 2012.
80. Miniussi, Jalba; Siegler, J; Csillag, J.M. Ethics issues in supply management: from a literature review to a conceptual framework. Proceedings POMS 23rd Annual Conference, Chicago, IL, 2012.
81. Rodrigues, A; Villar, C.; Siegler, J.; Miniussi, J. To what extent does it pay to be a supplier of a powerful enterprise? The Petrobras case. Proceedings POMS 23rd Annual Conference, Chicago, IL, 2012.
82. Quintao, R.T.; Jesus, L.F.N.; Siegler, J. Determinants of reverse logistics execution in the Brazilian supermarket industry. Proceedings POMS 23rd Annual Conference, 2012, Chicago, IL, 2012.
83. Siegler, J.; Brito, L.A.L. Buyer-supplier relationships: the human behavior influence in value creation and appropriation. Proceedings POMS 23rd Annual Conference, Chicago, IL, 2012.
84. Siegler, J.; Miura, I. K. De Minas para o Mundo: internacionalização do Ensino Superior: a Internacionalização da Universidade Federal de Uberlândia. Proceedings XIX CONAMERCO - Congresso de Administração do Mercosul, UFU, Uberlândia, Minas Gerais, Brazil, 2012.

85. Siegler, J.; Miura, I. K. Internacionalização do Ensino Superior: um Estudo de Caso na Universidade Federal de Uberlândia. Proceedings VII EGEPE, 2012, Florianópolis –SC, Brazil, 2012.
86. Zanchet, A.; Filenga, D.; Siegler, J. Transparência dos resumos na comunicação científica em administração: reflexão crítica da área de estudos organizacionais (EOR) do Enanpad. Proceedings III Encontro de Ensino e Pesquisa em Administração e Contabilidade/EnEPQ, João Pessoa, Paraíba, Brazil, 2011.
87. Siegler, J.; Rodrigues, A.; Villar, C. Não sois máquinas: uma perspectiva da pesquisa em comportamento humano na área de produção e operações. XXXV EnANPAD (Brazilian Academy of Management), Rio de Janeiro, 2011.
88. Siegler, J.; Pacheco, M. S.; Castro Jr, J.C.; Miura, I. K. . Outdoor training: utilizando esportes de aventura como estratégia de treinamento e desenvolvimento no Brasil. Proceedings V Congresso Brasileiro Científico da FIEP, Foz do Iguaçu, Parana, Brazil, 2008.
89. Mais, I.; Siegler, J.; Carvalho, L. C.; Domingues, M. J. C. S.; Miura, I. K. Mobilidade, cooperação e internacionalização: um estudo dos programas stricto sensu em administração no estado de Santa Catarina. Proceedings XI SEMEAD, FEA-USP, São Paulo, Sao Paulo, Brazil. 2008.
90. Pacheco, M. S.; Siegler, J.; Casquel Jr., J.M. Algumas implicações da administração científica de Taylor relacionadas à gestão de recursos humanos. XIX Enangrad, Curitiba, Parana, Brazil, 2008.
91. Siegler, J.; Pacheco, M. S. Outdoor training: um tipo de treinamento e desenvolvimento das empresas aplicado com seus executivos, uma prática considerada inovadora e tardia no Brasil. Proceedings do IV Simposio de Excelencia em Gestão e Tecnologia, Resende, Rio de Janeiro, Brasil, 2007.

OTHER INTELLECTUAL CONTRIBUTIONS: CONFERENCE PRESENTATIONS

1. Harris, L., Siegler, J. & Bowen, F. R. (2023). A Century Old Law and its Impact on US Logistics Bottlenecks on Covid-19 Age. *Decision Sciences Institute Annual Conference*. November, 2023, Atlanta, GA.
2. Biallas, M; Hoffman, A.; Miller, T.; Schnibben, K.; Siegler, J. (2023). Risk Management and Resiliency: Evaluating Walmart's Global Supply Chain Leadership Using the Supply Chain Resilience Assessment and Management Framework. *Accepted for presentation at COSCM 2023: 17. International Conference on Operations and Supply Chain Management*, October 21-22, 2023 in Athens, Greece.
3. Bowen, F. R., & Siegler, J. (2023, August). Sustainable Innovation in Supply Chains. LSB Summer Research Group 2023. Dugan Hall: Lacy School of Business.
4. Masse, M.; Siegler, J.; McCormick, M. (2022). Nearshoring the Semiconductor Supply Chain: Analysis of Risks and Capabilities. *Accepted for Presentation at the 2022 Inform's Annual Conference*. Indianapolis, IN, October 16-19, 2022.
5. Oakley, M.; Guthrie, J.; Bowen, F.; Siegler, J. (2022) Challenges of shared suppliers: a case study in the medical devices industry" *2022 POMS Annual Conference*. Orlando, FL, April 21 to 25, 2022.
6. Harris, L.; Siegler, J. (2022). A Century Old Law and its Impact on US Logistics Bottlenecks on Covid-19 Age. *Midwest Decision Sciences Institute Annual Conference*. Oakland University, Detroit, MI, April 8-9, 2022, Virtual

7. Harris, L.; Siegler, J. (2022). A Century Old Law and its Impact on US Logistics Bottlenecks on Covid-19 Age. *Undergraduate Research Conference*, Butler University, Indianapolis, IN. April 8, 2022.
8. Masse, M., Siegler, J. & McCormick Pritchard, M. (April 2022). Nearshoring the Semiconductor Supply Chain: Analysis of Risks and Capabilities. *Undergraduate Research Conference*, Butler University, Indianapolis, IN. April 8, 2022.
9. Siegler, J. (Spring 2022) Incorporating Current Events into your Teaching. 2022 Celebration of Innovations in Teaching and Learning (CITL). Butler University: Faculty Development Advisory Committee, Indianapolis, IN, April 7, 2022.
10. Siegler, J.; Valentine, J. (Spring 2022) Campus as Living Lab: Experiential project-based learning focused on n sustainable procurement at Butler. 2022 Celebration of Innovations in Teaching and Learning (CITL). Butler University: Faculty Development Advisory Committee, Indianapolis, IN, April 7, 2022.
11. Siegler, J. (March 16, 2022). The complexities of Supply Chain Resiliency. Southern Denmark University - Doctoral Research Seminar, Virtual.
12. Bowen, F., Siegler, J (February 2022). A Data-Driven Approach to Identify Hidden Critical Suppliers in Complex Multi-Tiers Multi-Level Supply. SC4 Research Workshop #4, February 14, 2022. Available at <https://supplychain4.org/sc4-research-workshops/>
13. Siegler, J. (Jane). (January 2022). Sharing some learning and experiences using QDA Miner & WordStat. Research Skills Workshop Kick-Off: Qualitative Data Analysis. Butler University, Lacy School of Business: Faculty Development Advisory Committee.
14. Siegler, J. Bowen, F. (June 18, 2021) Fortifying Global Supply Chains in a World of Disruptions. Conexus Manufacturing and Logistics Annual Event in partnership with Indianapolis Business Journal. Televised event. <https://www.ibj.com/event-categories/conexus-manufacturing-logistics>
15. Siegler, J. (Jane). (Spring 2021). Life Supply Chain Map of your Class: Tool for Class Introduction and Engagement. 2020 Celebration of Innovations in Teaching and Learning (CITL). Butler University: Faculty Development Advisory Committee.
16. Siegler, J. & Bowen, F.R. (May 4, 2021). Large-Scale Supply Chain Resilience Analysis Using the Nexus Supplier Index. 31st Annual Conference Production and Operations Management Society (POMS). Virtual.
17. Siegler, J., & Bowen, F. R. (April 2, 2021). Indiana's Manufacturing: Towards Resilient Supply Networks. Faculty Research Brownbag Series: LSB.
18. Siegler, J., & Bowen, F. R. (July 2020). Indiana's Manufacturing: Towards Resilient Supply Networks. Conexus Indiana, WTC Indianapolis, and IEDC Project presentation.
19. Siegler, J. (November 21, 2020). Different ways to use news and current event in class, regardless of the format. Decision Sciences Institute, Annual International Conference, 2020. Online.
20. Siegler, J., & Scarpin, M. (June 2020). Risks, Mitigations, and Innovation on Floral Supply Chains. Supply Chain in our Daily Lives. <https://www.instagram.com/prof.marciascarpin/>.

21. Siegler, J. "Comparing the Cargo Waterways Transportation in Europe and the U.S.: What a Difference!" Tennessee-Tombigbee Waterway Development Opportunities, Annual Conference. Point Clear, AL, August 2018.
22. Siegler, J. "Making the Plunge: Making a Modal Shift". Inland Rivers Ports & Terminals 2018 IRPT Annual Conference. Cincinnati, OH, April 2018.
23. Siegler, J. "Hinterland Cargo Movement: International Lessons and Case Comparisons for U.S. Companies and Policy Makers. Central Ohio River Business Association and Northern Kentucky Chamber of Commerce. Newport, KY, January 2018.
24. Siegler, J. "Comparing Waterways Transportation in North America and Europe". Université de Sherbrooke. Sherbrooke, Canada, December 2017.
25. Siegler, J. "Ports of Cincinnati and Northern Kentucky: Clusters and Supply Chains Snapshots and comparison with European Ports. Tri-State Transportation and Logistics Council Region. September 2017.
26. Siegler, J. "Ports of Cincinnati and Northern Kentucky: Clusters and Supply Chains Snapshots and comparison with European Ports. OKI Regional Council of Government & CORBA General Board Meeting. August 2017.
27. Siegler, J. "Cincinnati Region and German Roots: Similarities and Opportunities" Presentation to the delegation of the Federal State of Hamburg: Europe's leading logistic hub. Kentucky, August, 2017.
28. Siegler, J. "Ports of Cincinnati and Northern Kentucky: Clusters and Supply Chains Snapshots. OKI Regional Council of Government & CORBA General Board Meeting. June 2017.
29. Siegler, J. "Ports of Cincinnati and Northern Kentucky: Identifying Opportunities to Increase the Ohio River Cargo Utilization. Ohio, Kentucky, and Indiana Regional Council of Government (OKI) & CORBA General Board Meeting. October 2016.
30. Siegler, J. "Hidden beauty and costs in the Brazilian Cosmetics Supply Chain". 28th Congresso Brasileiro de Cosmetologia. Transamerica Expo Center, Sao Paulo, SP Brazil. 2015.
31. Siegler, J. "Challenges of incorporating innovative research methods in your doctoral research." Doctoral Research Summit. Federal University of Minas Gerais, Belo Horizonte, MG, Brazil, 2015.

OTHER INTELLECTUAL CONTRIBUTIONS: GRANTS AND BOOKS

1. Siegler, J. Full data collection, analysis, and report. "Defense Manufacturing in Indiana: Toward Resilient Supply Chains. Conexus Grant, awarded Summer 2024, (\$90,000.00), Completed, Spring 2025.
2. Cartwright, F., Siegler, J., Purdue, U., Ivy Tech, C., & Manufacturers Association, I. (2024). The Manufacturing Renaissance. In Workforce 2040 (pp. 67–83). Conexus Indiana.
3. NSF Grant Submitted in partnership with COPHS faculty Marcos Oliveira, Caleb Class, and Alican Gulsevin. NSF Proposal # 2347203 Beginnings: Advancing Workforce Expertise in

Emerging Technologies: Supporting Diverse and Global Connections in Indianapolis. Requested amount: \$1,000,000.00. Submitted on September 14, 2023. Not awarded.

4. Professeure invitée à l'École de Gestion, University of Sherbrooke, Sherbrooke, Quebec, Canada, March 2023.
5. Funded External Grant Application (Fall 2020). Bowen, F.R. & Siegler, J., Conexus Grant, "Indiana's Manufacturing: Towards Resilient Supply Networks," awarded July 20, 2020 (\$48,000.00), Completed, Fall 2020.
6. Book Preface (August 2019). Siegler, J. (2019). Preface in Martins, R. "Logistica". Editora Saberes, Curitiba, PR, Brasil.
7. Grant project submitted to Choice Employers Research Project, Work Rise. Prepared in partnership with Francis Bowen (25%) and Employ Indy (50%). Federal Grant, \$386,561.49. Not awarded. Spring 2022.

INDUSTRY ENGAGEMENT: SPEAKING EVENTS, PRESENTATIONS & MEDIA APPEARANCES

1. Siegler, J. (2025, November). Supply Chains and the Global Interconnectedness of Businesses. Keynote Speaker at the 2025 Morris Series. Eli Lilly Corporate Center, Indianapolis, IN: The International Center.
2. Siegler, J. (2025, September 18). Featured expert on the panel: *AI as a Teaching Ally: Enhancing Student Engagement and Mastery in SCM*. Available at <https://inchainge.com/events/ai-as-a-teaching-ally-enhancing-student-engagement-and-mastery-in-scm/>
3. Siegler, J. (2025, June 25). Featured speaker at the expert panel: *Future Proofing Supply Chains*. Holland on The Hill event, Rayburn House Office Building, room 2075, Capitol Hill, Washington, DC.
4. Siegler, J. featured in Carlisle, A (2025, April 4). 4 Things to Know Before Going to Business School. U.S. News & World Report. Available at <https://www.usnews.com/education/articles/things-to-know-before-going-to-business-school>
5. Siegler, J. (2024, November 15). Supply Chains and the Global Interconnectedness of Businesses. Keynote Speaker at the 2024 Morris Series. Eli Lilly Corporate Center, Indianapolis, IN: The International Center.
6. Siegler, J.; Sipe, J. (2024, November 15). Supply Chain Under Fire. Keynote Speaker at the Offutt School of Business, Concordia College, Moorhead, MN.
7. Siegler, J. (2024, October 1). What does it mean to be successful? Keynote Speaker, Instituto Federal do Triângulo Mineiro (IFTM), Uberlandia, MG, Brazil.
8. Siegler, J. featured on Wharton, K. (August, 2024). Butler University Launches New Supply Chain Program to Meet Industry Demand". Butler Stories, August 28, 2024. Available at <https://stories.butler.edu/butler-university-launches-new-supply-chain-programs-to-meet-industry-demand/>

9. Siegler, J. (2023, November). Supply Chains and the Global Interconnectedness of Businesses. Keynote Speaker at the 2023 Morris Series. Eli Lilly Corporate Center, Indianapolis, IN: The International Center.
10. Siegler, J. (2023, July). An alumnus path from Udi to the world. Keynote Speaker, Faculdade de Gestao e Negocios (FAGEN), at Universidade Federal de Uberlandia (UFU). Uberlandia, MG, Brazil.
11. Media Appearance on Indy Maven. (March 2023). Two Butler University Professors Share Their Stories as MBA Faculty. Available at: <https://indymaven.com/articles/two-butler-university-professors-share-their-stories-as-mba-faculty/>
12. Media Appearance on Blackburn, A. (November 7, 2022). Holiday shopping looks to be a “buyer’s market”, experts say. Indiana News, Fox 59, aired on tv. Available at: <https://fox59.com/indiana-news/holiday-shopping-looks-to-be-a-buyers-market-experts-say/>
13. Siegler, J (October 2022). What Are Tomorrow’s Supply Chain Leaders Being Taught, and What Does This Mean to You? A Peek into the Academic World of Supply Chain MBA Curriculum. *Featured Speaker at The second annual ERA Virtual Sales Training event: Sharpen your Skills in Today’s Market.* October 4-6, 2022. <https://erasalestraining.era.org/>
14. Siegler, J. (2022). Supply Chain Disruption: Understanding and Managing Supply Chain Challenges. *Featured Panelist at Inspire YOU webinar by MJ Insurance.* Wed, Jun 22, 2022. Available at <https://www.mjinsurance.com/learning-center/on-demand-webinars/supply-chain-disruptions-understanding-and-managing-supply-chain-challenges/>
15. Siegler, J (February 2022) Featured Speaker at Logistics – Current Challenges & Long-Term Outlook. ERA Water Cooler Conversations, Hosted by Electronic Representative Association. <https://era.org/era-events/era-water-cooler-teleconference-series/>
16. IBJ Event, Featured Panelist. <https://www.ibj.com/events/conexus-manufacturing-logistics?navigation=mega-menu&parent=events>. June 2021
17. Siegler, J. and Caito, M., featured on Braswell, L. "Supply disruptions test resiliency: Butler experts offer advice for post-pandemic future." The Journal Gazette, March 7, 2021. Media
18. Siegler, J. featured on Grieze, K. "From Grain to Glass to Covid-19: MBA Class publish case study on Whiskey Business". Butler Stories, November 2020.

HONORS AND AWARDS: SCHOLARLY RELATED

- ✓ Toast to Scholarship 2025-2026. Awards the top 10% of researchers at Butler per college.
- ✓ Toast to Scholarship 2024-2025. Awards the top 10% of researchers at Butler per college.
- ✓ Toast to Scholarship 2023-2024. Awards the top 10% of researchers at Butler per college.
- ✓ Toast to Scholarship 2022-2023. Awards the top 10% of researchers at Butler per college.
- ✓ Best Regional Paper Award at the 53rd Annual Decision Science Institute conference. Houston, TX, November 19-21, 2022.
- ✓ Best Paper Award at the 19th Annual Global Business Research Symposium, Rome, Italy, summer, 2022.

- ✓ Best Discussant Award at the 19th Annual Global Business Research Symposium, Rome, Italy, summer, 2022
- ✓ Best Paper Award, Midwest Decision Sciences Conference, Indianapolis, IN, 2022.
- ✓ Emerging Leaders in Community Engagement Recognition, 2022, Community-Engaged Alliance
- ✓ Best Paper Award, Bronze Award, IEEE International Conference on Technology Management, Operations and Decisions (IEEE ICTMOD), Marrakesh, Morocco (Virtual), 2021
- ✓ Toast to Scholarship 2019-2020. Awards the top 10% researchers at Butler per college.
- ✓ Conexus/IEDC Grant award Fall 2020 – Spring 2021. Understanding Indiana's Manufacturing Supply Chain Resilience (\$48,000)
- ✓ Toast to Scholarship 2018-2019. Awards the top 10% researchers at Butler per college.
- ✓ Best Paper, Enanpad, Rio de Janeiro, Brazil, 2020.
- ✓ Friend of the River Award, Central Ohio River Business Association, Cincinnati, OH, 2019
- ✓ Best Paper, Runner up, International Decision Sciences Conference, New Orleans, LA, 2019.
- ✓ Best Paper Award, Midwest Decision Sciences Conference, Indianapolis, IN, 2019.
- ✓ Best Paper, 3rd International Symposium on Supply Chain 4.0: Challenges and Opportunities of Digital Transformation, Intelligent Manufacturing and Supply Chain Management 4.0, 2019.
- ✓ Grant co-recipient (with Dr. King and Dr. Rice), Summer Research Grant, Lacy School of Business, Butler University, June-August 2019.
- ✓ Grant recipient, international travel to Europe for possible international partnerships in teaching and research. Haile/U.S. College of Business, Northern Kentucky University, December, 2017, two weeks.
- ✓ FAPESP National and International Ph.D. Fellowship, 2013-2015 (\$91,200)
- ✓ Getulio Vargas Foundation, Ph.D. Fellowship, 2011-2012 (\$72,000)
- ✓ University of São Paulo, MSc. Fellowship, 2009-2011 (50,000)
- ✓ Best Student, Overall student admission process among 1,200 applicants, Federal University of Uberlandia, 1992

HONORS AND AWARDS: STUDENT & FACULTY PARTNERSHIP RELATED

- ✓ **Outstanding Faculty Award, MBA program**, LSB Butler University, 2025-2026
- ✓ **Outstanding Faculty Award, MBA program**, LSB Butler University, 2022-2023
- ✓ Kappa Alpha Theta, Professor of Honors, Scholarship Dinner, November 2021.
- ✓ Kappa Kappa Gamma, Professor of Honors, Scholarship Dinner, November 2021.
- ✓ PALSave Redesign Grants to exploring zero cost resources and revise a 2021/22 course (\$500)
- ✓ Butler University/Center for Academic Technology, Canvas Faculty Fellowship (\$750)
- ✓ Grant leader (with Dr. King, Dr. Melgarejo, and Caito), Summer grant, new supply chain major development and proposal, Lacy School of Business, Butler University, June-August 2019.
- ✓ Grant recipient, Teaching with Cases, Harvard Business School, Cambridge, MA, summer 2017, one week.
- ✓ Grant recipient, QDA Miner and WordStat Training, Provalis Research, Montreal, Canada, November 5th to 8th, 2017.
- ✓ Grant recipient, Tableau Training, Center for business Analytics, Linder College of Business, University of Cincinnati, November 2017.

BUTLER UNIVERSITY SERVICE

University Level

- ✓ Sustainability-Designation Committee – Co-Leader, 2023 – present
- ✓ Holcomb Award, member, 2023 – present
- ✓ Center for Urban Ecology and Sustainability (CUES) Faculty Affiliate, 2022 - present
- ✓ Core Governance Committee, member, 2023-2024
- ✓ Ad-hoc member of the BU Global Task Force led by Jim Schellinger to promote Butler's international presence and recognition - 2022
- ✓ Faculty Senate, member, Butler University, 2020 – 2024; Lacy School representative, 2026 – present
- ✓ Master of Science in Data Analytics, Business Concentration, member, Butler University, 2021 – present
- ✓ Commencement events - 2019 - present
- ✓ Canvas Fellow, Center for Academic Technology, 2019-2020
- ✓ Faculty Orientation Guide, faculty volunteer, Butler University, 2018
- ✓ Discover Butler Day, faculty volunteer, Butler University, 2018

College Level, Lacy School of Business

- ✓ Undergraduate Supply Chain major and MBA concentration, program lead, 2023 – present
- ✓ Supply Chain tenure track faculty search committee, chair, 2025 – 2026
- ✓ Lacy Curriculum Committee, Chair, 2023 – current
- ✓ Lacy Curriculum Committee, member, 2021 – 2023
- ✓ Economics Tenure track search committee, member, 2022 – 2023
- ✓ Assistant Dean of Innovation, search committee, member, 2022-2023
- ✓ MBA Curriculum Revision, member, 2019 – present
- ✓ MBA Assurance of Learning, member, 2018 – present
- ✓ Academic Advisor, 2019 – present
- ✓ Meeting with prospective students, 2019 – present
- ✓ Butler Business Scholars, faculty interviewer, 2019 – present
- ✓ Visit to LSB donors in Detroit, February 2020
- ✓ Faculty Advisor, Women Soccer Club, 2022-2023

Department Level

- ✓ Senior Lecturer Promotion Committee, member, Applied Business Technology, 2022
- ✓ Applied Business Technology, faculty search committee, ex-officio, 2020-2021
- ✓ MIS and SCM combined major program committee, co-chair, 2020-2021
- ✓ Business Analytics, tenure track faculty search committee, 2019 – 2020
- ✓ Co-Faculty Advisor (with Matthew Caito), Butler Global Supply Chain Club, 2018 – present

Other

- ✓ Global Supply Chain Management, tenure track faculty search committee, Haile/U.S. Bank College of Business, Northern Kentucky University, 2017-2018.
- ✓ Global Supply Chain Management, Global Supply Chain Major update, co-chair, Haile/U.S. Bank College of Business, Northern Kentucky University, 2016-2017

PROFESSIONAL SERVICE

- ✓ The International Center, Indianapolis, Board of Directors, 2026 – 2028
- ✓ Southern Denmark University, Assessment Committee to Assistant/Associate Professor Positions in Supply Chain Digitalization, 2024-2025
- ✓ Supply Chain 4.0 Network, Chair of the Executive Board, 2024 – present

- ✓ Supply Chain 4.0 Network, board member, 2021 – present
- ✓ Midwest Decision Science, president 2021 to 2023
- ✓ Midwest Decision Science, secretary, 2017 to 2021
- ✓ MITACS, Canadian Network of Centers of Excellence, ad-hoc reviewer, 2020-202
- ✓ International Journal of Physical Distribution & Logistics Management, ad-hoc reviewer, 2020-present
- ✓ Dissertation Committee, Erick Freitas de Moura, Member, UNICAMP, Brazil, 2022-present
- ✓ Dissertation Committee, Flavia Bernardino, Member, UFU, Brazil, 2019-2021
- ✓ Dissertation Committee, Antonio Rodrigues, Member, UFMG, Brazil, 2018-2020
- ✓ Gestão & Produção, ad-hoc reviewer, 2020-present
- ✓ International Journal of Production Economics, ad-hoc reviewer, 2018-present
- ✓ Revista de Administracao Contemporanea, ad-hoc reviewer, 2016-present
- ✓ Academy of Management, annual conference, ad-hoc reviewer, 2013-2016
- ✓ Decision Science Institute, annual conference, track chair, 2016-present
- ✓ Production Operations Management, annual conference, track chair, 2016-present
- ✓ Midwest Decision Science, annual conference, track chair, 2016-present
- ✓ Midwest Decision Science, annual conference, host and co-chair, 2019
- ✓ International Symposium on Supply Chain 4.0, reviewer, 2017-present
- ✓ International Symposium on Supply Chain 4.0 (ISSC4), the conference of the Supply Chain 4.0 Network, President, 2025 – 2028; host and president, 2019
- ✓ XIX CONAMERCO Congresso do Mercosul, Program Committee, Uberlândia, MG, Brazil, 2012
- ✓ II ENFAGEN Uberlândia, Scientific Committee, MG, Brazil, 2012

PROFESSIONAL EXPERIENCE

2005 - 2012	Consultant	General Management Strategic Management Buyer and Supplier Relationships Demand Forecasting Purchasing Capacity Management Supply Chain Analytics
1992-2008	Entrepreneur	Fisio e Estetica Ltda. Responsible for the development of processes for sales, purchasing, finance, operations projects, and the development of new products and services. As a result, the firm's revenue increased about seven times in five years (2000 through 2005), and 20 new jobs were directly created.

LANGUAGES

- ✓ Portuguese (native)
- ✓ English (bilingual proficiency)
- ✓ Spanish (conversational)
- ✓ Italian (beginner)